

# Ascend<sup>®</sup> Fire Ant

## Granular Bait

**KILLS:** Fire Ants and Pharaoh Ants, Indoors and Outdoors

**TO CONTROL IMPORTED FIRE ANTS** on Lawns, Other Non-crop Areas such as Golf Courses and Parks, and Turf; and Imported Fire Ants and Pharaoh Ants Indoors in Homes and the Non-food/feed Areas of Commercial Buildings, Food Storage Areas, Hotels, Inedible Product Areas of Meat Packing Plants, Motels, Non-patient Areas of Hospitals and Nursing Homes, Schools, Supermarkets, and Warehouses

**ACTIVE INGREDIENT:**

Abamectin\* B<sub>1</sub> ..... 0.011%

**OTHER INGREDIENTS:** ..... 99.989%

**TOTAL:** ..... 100.000%

\* U.S. Pat. 4,310,519

EPA Reg. No. 499-370

EPA Est. No. 7969-MO-1

### KEEP OUT OF REACH OF CHILDREN CAUTION/PRECAUTION

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.  
(If you do not understand the label, find someone to explain it to you in detail.)

Refer to full label for **First Aid, Precautionary Statements, Directions For Use, and Conditions of Sale and Warranty.**

**In case of an emergency endangering life or property involving this product, call day or night 1-800-832-HELP (4357).**

**FIRST AID: If swallowed** • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • **DO NOT** induce vomiting unless told to do so by a poison control center or doctor. • **DO NOT** give anything to an unconscious person. **If on skin or clothing** • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 to 20 minutes. • Call a poison control center or doctor for treatment advice. **If in eyes** • Hold eyes open and rinse slowly and gently with water for 15 to 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. • Call a poison control center or doctor for treatment advice.

**HOTLINE NUMBER:** Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact BASF Corporation for emergency medical treatment information: 1-800-832-HELP (4357).

**NET WEIGHT: 25 pounds**

81093703 NVA 2015-05-420-0663 Product of U.S.A.

BASF Corporation  
26 Davis Drive  
Research Triangle Park, NC 27709

 **BASF**  
We create chemistry

# Ascend® Fire Ant Granular Bait

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION.** Harmful if swallowed or absorbed through the skin. Avoid breathing dust. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. **DO NOT** contaminate kitchen utensils with this product. Pets may be attracted to this product.

### ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish and wildlife. **DO NOT** apply directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark. **DO NOT** contaminate water when disposing of equipment washwaters.

## DIRECTIONS FOR USE

**IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.** This product is formulated in an oil bait that functions as an attractant to Fire and Pharaoh ants. This product is a stomach insecticide which acts to reduce ant workers. The bait is also passed by the workers throughout the ant colony and eventually to the queen. This product is toxic to ants; however, it is most effective against the ant queen and causes an immediate halt of egg production and disappearance of worker brood. The disappearance of worker ants leads to the decline and eventual elimination of the ant colony. Apply when ants are actively foraging. This is typically when soil temperatures are greater than 60° F (15° C) or consult your State Agricultural Experiment Station or State Extension Service for optimum timing of application.

## OUTDOOR APPLICATIONS

Apply after dew or rainfall has dried for maximum effectiveness. For best results, **DO NOT** apply if rainfall is anticipated within 4 to 6 hours after application. In cases where re-infestation occurs or when very large mounds remain active, reapply as necessary but not sooner than 30 days after last application. **DO NOT** apply more than 4 pounds of product per acre per year.

**BROADCAST APPLICATION:** Apply this product as evenly as possible to turf, lawns and non-crop areas at a rate of 1 pound of bait per acre, (0.4 ounce of bait per 1000 square feet or 1.8 ounces of bait per 5000 square feet). **INDIVIDUAL MOUND TREATMENT:** Use 5 to 7 tablespoons of this product per mound (1 tablespoon equals approximately 0.3 ounce of bait). Apply the bait as evenly as possible over the mound and for a distance of approximately 2 feet out from the base of the mound. **DO NOT** contaminate kitchen utensils with this product.

**LIMITATIONS: DO NOT** use in pastures, rangeland, or croplands.

**DO NOT** reapply within 30 days after last application. **DO NOT** apply more than 4 pounds of product per acre per year. **DO NOT** apply more than 0.00044 pounds of abamectin per acre per year.

## INDOOR APPLICATIONS

**DO NOT** use in the food/feed areas of food/feed handling establishments, restaurants or other areas where food is commercially prepared or processed. **DO NOT** use in serving areas while food is exposed or facility is in operation. Serving areas are areas where prepared foods are served such as dining rooms but excluding areas where foods may be prepared or held.

In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Exposed food should be covered or removed. Non-food areas are areas such as garage rooms, lavatories, floor drains (to sewers), entries and vestibules, offices, locker rooms, machine rooms, boiler rooms, garages, mop closets and storage (after canning or bottling).

**LOCATE ANT ACTIVITY:** Follow ants back to voids. Apply bait to crevices or voids where ants are active. Use up to 5 tablespoons per treatment site in a heavily traveled area. Use less in areas with less activity or if the treatment site will not hold that much. Use a large **Centrobull®** puffer or other appropriate application device to place bait in crevices or voids. Enlarging the void's opening may be required. **DO NOT** contaminate kitchen utensils with this product.

**TO TREAT PLUMBING VOIDS WITH KNOWN ANT ACTIVITY:** Obtain access to void and place up to 5 tablespoons inside the plumbing void. Place bait where it will remain dry. **DO NOT** contaminate kitchen utensils with this product.

**UTILITIES (such as above ground transformers, in-ground utility boxes, pedestal boxes, etc.):** If Fire ants are nesting or traveling inside utility boxes, place 5 to 7 tablespoons for lighter infestations or up to 3 ounces for heavy infestations on the ground or open floor area of the utility box. Placement should be made so bait stays dry and does not contact any equipment. **DO NOT** contaminate kitchen utensils with this product.

## STORAGE AND DISPOSAL

**DO NOT** contaminate water, food, or feed by storage or disposal. **PESTICIDE STORAGE:** Always store pesticides in the original container. Store in a cool, dry area away from heat or open flame, in an area that is inaccessible to children and animals. **PESTICIDE DISPOSAL:** Waste resulting from use of this product may be disposed of on-site or at an approved waste disposal facility. If these wastes cannot be disposed of according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representatives at the nearest EPA Regional Office for guidance. **CONTAINER DISPOSAL: Nonrefillable container. DO NOT reuse or refill this container. If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

## CONDITIONS OF SALE AND WARRANTY

Follow the **Directions for Use**. It is impossible to eliminate all risks inherently associated with use of this product, and therefore all such risk shall be assumed by the Buyer. BASF warrants that this product conforms to the chemical description on the label and is reasonably fit for the purposes referred to in the **Directions for Use**, subject to the inherent risks, referred to above. **TO THE EXTENT CONSISTENT WITH APPLICABLE LAW: (A) BASF MAKES NO OTHER WARRANTIES EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF FITNESS FOR PARTICULAR PURPOSE OR MERCHANTABILITY, (B) BUYER'S EXCLUSIVE REMEDY AND BASF'S AND SELLER'S EXCLUSIVE LIABILITY, WHETHER IN CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, OR OTHERWISE, SHALL BE LIMITED TO REPAYMENT OF THE PURCHASE PRICE OF THE PRODUCT, AND (C) BASF AND THE SELLER DISCLAIM ANY LIABILITY FOR CONSEQUENTIAL, INCIDENTAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.** BASF and the Seller offer this product, and the Buyer accepts it, subject to these **Conditions of Sale and Warranty** which may be varied only by agreement in writing signed by a duly authorized representative of BASF. PCS813

*Ascend* is a registered trademark of BASF.  
*Centrobull* is a registered trademark of the Centro Co.

© 2015 BASF Corporation  
All rights reserved.

000499-00370.20150715.NVA 2015-04-420-007F

Based on: NVA 2014-04-420-0305

Supersedes: NVA 2014-04-420-0135

81093704 NVA 2015-05-420-0664

BASF Corporation

26 Davis Drive

Research Triangle Park, NC 27709



8 04338 14103 5